

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; font-family: cursive;">Woai-TV San Antonio TX</span>	<b>Date:</b> <span style="font-size: 1.2em; font-family: cursive;">10/31/16</span>
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I, Kelly Polce - authorized media Buyer  
do hereby request station time concerning the following issue:

DCCC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	<span style="font-size: 2em; font-family: cursive;">as ordered</span>				

This broadcast time will be used by: DCCC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Congressional

I represent that the payment for the above described broadcast time has been furnished by (name and address):

DCCC  
430 S. Capitol Street, SE Washington, DC 20003

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Hayley Dierker, COO

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

4/20/16      Kelly Blair      202-338-8700  
Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted                      ☐ Accepted in Part                      ☐ Rejected

[Signature]                      DAN CORCORAN                      DD  
Signature                      Printed Name                      Title

## AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As	Order			

Attach proposed schedule with charges (if available):

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



WOAI  
4335 NW Loop 410  
San Antonio, TX 78229

Great American Media  
3050 K St NW  
Ste 100  
Washington, DC 20007

## Contract # 2675472

**Schedule Dates** 11/02/16-11/06/16  
**Advertiser** DCCC-Democratic Congressional Campaign Comm  
**Agency** Great American Media (2231)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** 11/14/5881 - DCCC (873703)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Kelly, Polce,  
**Phone/Fax** /  
**CPE** 11/14/5881  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** Issue  
NEW POLITICAL ORDER - PLS CF - THANKS

**Date Entered** 10/31/16  
**Last Modified** 11/01/16  
**Entered By** Kelsey Willson  
**CO-OP** No  
**Headline #** ECR25345199  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$3,687.00  
**Net Total** \$20,893.00  
**Sales Tax**

## San Antonio (WOAI)

By Broadcast Month	Spots	Rate
Nov. 2016	17	\$24,580.00
<b>Grand Total:</b>	<b>17</b>	<b>\$24,580.00</b>

*Pd ck 40188*  
*10/31/16*

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / News (2)	11/02/16-11/04/16	2	:30	6:30A- News-News 4 WOAI at 6a	1			X	X	X						San Antonio (WOAI)	News 6a political	10/31/16
1.1	Normal Line / News (2)	11/02/16-11/04/16	2	:30	6:30A- News-News 4 WOAI at 6a	1			X	X	X			1	\$1,100.00	\$1,100.00	San Antonio (WOAI)	News 6a political	11/1/16
2.0	Revised Line / SPOT (3)	11/02/16-11/04/16	2	:30	7A- NBC-The Today Show Hour 1 & 2	1			X	X	X						San Antonio (WOAI)	Today Show political	10/31/16
2.1	Normal Line / SPOT (3)	11/02/16-11/04/16	2	:30	7A- NBC-The Today Show Hour 1 & 2	1			X	X	X			1	\$1,000.00	\$1,000.00	San Antonio (WOAI)	Today Show political	11/1/16
3.0	Normal Line / SPOT (4)	11/05/16-11/05/16	3	:30	6A- NBC-Saturday Today Show							1		1	\$350.00	\$350.00	San Antonio (WOAI)	Sat Today Show political	10/31/16
4.0	Normal Line / SPOT (5)	11/06/16-11/06/16	1	:30	7A- NBC-Sunday Today Show								1	1	\$455.00	\$455.00	San Antonio (WOAI)	Sunday Today Show non pe	10/31/16
5.0	Normal Line / SPOT (6)	11/02/16-11/04/16	1	:30	10A- San Antonio Living	2			X	X	X			2	\$375.00	\$750.00	San Antonio (WOAI)	SA Living non pe	10/31/16
6.0	Normal Line / SPOT (7)	11/02/16-11/04/16	1	:30	11A- NBC-The Today Show Hour 4	1			X	X	X			1	\$475.00	\$475.00	San Antonio (WOAI)	Today Show non pe	10/31/16
7.0	Normal Line / SPOT (8)	11/02/16-11/04/16	2	:30	Orbit- [P]Judge Judy(We Th Fr), [P]Judge Judy 2(We Th Fr)	1			X	X	X			1	\$825.00	\$825.00	San Antonio (WOAI)	Judge Judy political	10/31/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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8.0	Revised Line / News (9)	11/02/16-11/04/16	2	:30	5P- News-News 4 WOAI at 5p	1			X	X	X						San Antonio (WOAI)	News poltiical	10/31/16
8.1	Normal Line / News (9)	11/02/16-11/04/16	2	:30	5P- News-News 4 WOAI at 5p	1			X	X	X			1	\$1,600.00	\$1,600.00	San Antonio (WOAI)	News poltiical	11/1/16
9.0	Revised Line / News (10)	11/02/16-11/04/16	2	:30	6:30P- News-News 4 WOAI at 630p	1			X	X	X						San Antonio (WOAI)	News political	10/31/16
9.1	Normal Line / News (10)	11/02/16-11/04/16	2	:30	6:30P- News-News 4 WOAI at 630p	1			X	X	X			1	\$1,300.00	\$1,300.00	San Antonio (WOAI)	News political	11/1/16
10.0	Normal Line / Prime (11)	11/02/16-11/02/16	1	:30	8P- NBC-Law & Order: Special Victims Unit (Wednesday)				1					1	\$5,000.00	\$5,000.00	San Antonio (WOAI)	Law & Order non pe	10/31/16
11.0	Normal Line / Prime (12)	11/03/16-11/03/16	1	:30	9P- NBC-The Blacklist (Thursday)					1				1	\$4,000.00	\$4,000.00	San Antonio (WOAI)	Blacklist non pe	10/31/16
12.0	Normal Line / Prime (13)	11/05/16-11/05/16	2	:30	8P- NBC-Dateline Saturday Night Mystery							1		1	\$2,200.00	\$2,200.00	San Antonio (WOAI)	Dateline political	10/31/16
13.0	Revised Line / News (14)	11/02/16-11/04/16	1	:30	10P- News-News 4 WOAI at 10p	1			X	X	X						San Antonio (WOAI)	10p News non pe	10/31/16
13.1	Normal Line / News (14)	11/02/16-11/04/16	1	:30	10P- News-News 4 WOAI at 10p	1			X	X	X			1	\$1,900.00	\$1,900.00	San Antonio (WOAI)	10p News non pe	11/1/16

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14.0	Normal Line / SPOT (15)	11/02/16-11/04/16	2	:30	10:35P- NBC-The Tonight Show with Jimmy Fallon	1			X	X	X			1	\$1,050.00	\$1,050.00	San Antonio (WOAI)	Tonight Show political	10/31/16
15.0	Normal Line / SPOT (16)	11/02/16-11/04/16	1	:30	11:35P- The Insider 2	1			X	X	X			1	\$575.00	\$575.00	San Antonio (WOAI)	Insider non pe	10/31/16
16.0	Normal Line / SPOT (17)	11/05/16-11/05/16	1	:30	10:30P- NBC-Saturday Night Live							1		1	\$2,000.00	\$2,000.00	San Antonio (WOAI)	SNL non pe	10/31/16

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